Pinellas Public Library Cooperative
Library Directors Advisory Council
Regular Monthly Meeting

August 1, 2016 1:30 p.m.
Meeting Location: PPLC

LDAC Member Attendance:
☑ Barbara Pickell, Clearwater System
☑ Phyllis Gorshe, Dunedin
☑ Lois Eannel, East Lake
☑ Maggie Cinnella, Gulf Beaches
☑ Dave Mather, Gulfport (CHAIR)
☑ Casey McPhee, Largo
☑ Susan Hurley, Oldsmar
☑ Gene Coppola, Palm Harbor
☑ Angela Pietras, Pinellas Park
☑ Lisa Kothe, Safety Harbor
☑ Betcinda Kettels, St. Pete Beach
☑ Mika Nelson, St. Petersburg
☑ Mike Bryan, Seminole
☑ Cari Rupkalvis, Tarpon Springs

PPLC Staff Attendance:
☑ Cheryl Morales, Executive Director
☑ Matt O’Neill, PPLC Technology Coordinator

Other Guests Attending:
☑ Jennifer Obermaier, Clearwater

Official Minutes

1. Vice-chair Mika Nelson called the meeting to order at 1:38 p.m.

2. Approval of July 11, 2016 Meeting Minutes: Barbara Pickell motioned approval of the minutes; Gene Coppola seconded the motion and the minutes were approved unanimously.

3. SIG Reports – no reports. Angela Pietras mentioned that several members of the YS Sig are participating in a brief panel discussion with Pinellas County Schools on how to improve collaborations between the schools and PPLC libraries this week.

4. Executive Director’s Report
   A. PPLC Office Business – Cheryl asked that member libraries submit their summer reading statistics to Erica McCaleb.
   B. Dali Museum Contact - Cheryl made initial contact with St. Petersburg’s Dali Museum to see if it would have interest in joining the loanable museum pass program. The museum is considering. Gene Coppola inquired about fostering partnerships farther north in the county.
   C. St. Pete Beach Renovations – Cheryl has visited St. Pete Beach Library to view the renovated staff areas and was impressed.
   D. Funding Formula – Cheryl reviewed a sample CAFR and offered suggestions on how to complete these in the future. Handouts provided.
   E. Database Obligations – Cheryl distributed a list of current databases with the FY2017 cost of each. Directors are asked to review the list and sign off on databases they are willing to financially support. LDAC will finalize this review after receiving the recommendations from the Adult and
Youth Sig groups. Cheryl also asked directors to provide their FY2017 e-book contribution amount (goal: 7% of each location’s print budget, minimum).

5. Old Business
   A. Annual Joint Meeting of LDAC and PPLC Board – Likely date is October 26. Two hours in the afternoon, exact time to be determined by the Board.
   B. Outcome Measures for Libraries – no update

6. Follow-Up Business
   A. Group Purchasing of Bestsellers – Staffing changes at Largo will impact who coordinates the orders; PPLC may be able to assist.
   B. Review of Circulation Policies – Completion of the chart delayed again but Angela Pietras will distribute to LDAC before September meeting so that LDAC can be prepared to vote on changes.
   C. Prioritizing Database Interests – Some discussion when Cheryl presented cost of databases of though LDAC agreed to wait for the SIG recommendations.
   D. Establishing a Regular Budget Amount for Databases – no discussion

7. New Business
   A. Election of Officers – Casey made a motion to elect Mika Nelson as Chair, Lois Eannel as Vice-Chair and Lisa Kothe as Secretary; Gene Coppola seconded the motion and LDAC voted in favor unanimously.
   B. Schedule of Meetings FY2017 –
      
      October: joint meeting Oct. 26
      November 7: St. Pete Beach
      December 5: PPLC
      January 9: Clearwater, North Greenwood
      February 6: PPLC
      March 6: Safety Harbor or Oldsmar
      April 3: PPLC
      May 1: Largo
      June 5: PPLC
      July 10: Tarpon Springs
      August 7: PPLC
      September 11: St. Pete, Main
   C. Update on Career Online High School – general update, no new details

8. Announcements from PPLC Libraries
   A. Clearwater – Groundbreaking for new joint facility with SPC/East on July 21; projected opening date Jan. 2018. City hoping to build partnership between library, recreation, police with local school
   B. Dunedin – (not in attendance)
   C. East Lake – Ceremony to honor Sen. Latvala on August 24; Upcoming programs 2nd Wednesday of month; no bookings once renovation starts
   D. Gulf Beaches – Reported satisfaction with new approach to summer reading—all interactive with children, no paid performers; aiming to complete long-range plan by October, planning to utilize donated funds toward renovations
   E. Gulfport – no announcements
   F. Largo – Joint fundraiser with Parkinsons’ Association, “Boxing for Books”; successful midnight mini-golf fundraiser; focusing more personnel on the English-Language-Learning program and community outreach
   G. Oldsmar – part-time City Arts Coordinator position to be recruited soon and to be housed at library; some City art classes will be relocated to the library; library hoping to restore small programming budget, currently all programs funded by Friends.
   H. Palm Harbor – Pursuing mobile kitchen unit with burner, small fridge, sink for cooking programs; Gene joining Board of North Pinellas Cultural Alliance
   I. Pinellas Park – no announcements
   J. Safety Harbor –Two upcoming fundraisers toward 2nd story campaign- Sept. 12 bingo at Hamburger Mary’s and Sept. 24 casino night at Safety Harbor Spa themed ‘Denim, Dice, and Dessert’.
K. **Seminole** – 3rd annual library comicon scheduled for September 10.

L. **St. Pete Beach** – Betcinda serving as interim director for 2-3 months

M. **St. Petersburg** – MOU with “Keep St. Pete Local” and “Keep St. Pete Lit” will facilitate expansion of Libraries Unshelved program (books in businesses, other public spots)

N. **Tarpon Springs** – started subscription to Lynda.com; proposed budget incorporates renovations and change in library positions.

The meeting adjourned at 3:45 p.m.

Respectfully submitted,

Angela Pietras, Secretary