Library Directors Advisory Council  
Pinellas Public Library Cooperative  

PPLC  
Monday, August 10, 2015 – 2:00 pm  
PPLC Administrative Office  

Attendance  
✓ Barbara Pickell, Clearwater System  
✓ Phyllis Gorshe, Dunedin  
✓ Lois Eannel, East Lake  
✓ Maggie Cinnella, Gulf Beaches  
✓ Dave Mather, Gulfport  
✓ Casey McPhee, Largo  
✓ Bert Weber, Oldsmar  
✓ Gene Coppola, Palm Harbor  
✓ Angela Pietras, Pinellas Park  
✓ Lisa Kothe, Safety Harbor  
✓ Phyllis Ruscella, St. Pete Beach  
✓ Mika Nelson, St. Petersburg System  
✓ Mike Bryan, Seminole Community  
✓ Cari Rupkalvis, Tarpon Springs  
✓ Julie Deschaine, PPLC  
✓ Marcus Harrison, PPLC  
✓ Cheryl Morales, PPLC  

MINUTES  

Acceptance of Minutes of July 6, 2015 Meeting – July 6, 2015 minutes accepted  

SIG Meeting Reports  
1. Circulation SIG – the meeting scheduled for 10:00 AM at Dunedin Public Library on August 6 has been changed to August 13  
2. Adult Services SIG – met August 5  
3. E-Content SIG – recently met – will be making a recommendation to drop the Axis360 e-book platform – e-content spending has almost reached its limit for the fiscal year  
4. Integrated Library System (ILS) SIG – met July 16 – the next meeting is September 17  
5. Youth Services SIG – the next meeting is September 11  

PPLC Executive Director’s Report – Cheryl Morales  
1. 4th quarter allocation checks will be mailed out later this week  
2. Recorded Books has offered a good price on a subscription to the Zinio e-magazines platform for all the libraries to subscribe to – Cheryl gave two handouts to everyone on cost breakdowns (one listing the costs per library if St. Petersburg Library System contributes and the other without St. Petersburg contributing) – the total cost for an e-magazine subscription (platform fee plus content) will be about $48,000 – all that were present have verbally confirmed their interest in a countywide subscription – if St. Petersburg is unable to pay their share in the upcoming fiscal year, the other libraries have agreed to absorb those costs – subscribing to Zinio on a countywide basis will be discussed again and voted on at the September LDAC meeting  
3. Lynda.com rep has been meeting individually with interested libraries – lynda.com is an online learning company  
4. Largo Library will be withdrawing its Freegal membership through PPLC and paying for it on their own so streaming music can be added to their subscription – for those that still subscribe to Freegal through PPLC, let Cheryl know if you still want to continue with a subscription
5. PPLC’s invoicing process will be changing in the new fiscal year to make things easier – PPLC will first issue each library a quote; if a purchase order is needed, it will have to be provided to Cheryl; once all this is completed, then an invoice will be generated

Old Business
- **Circulation Pool** – Cheryl M. has been talking with staff at the State Library to see if it’s possible to change the way the circulation pool of money is distributed to the member libraries – currently, the receiving library gets the credit for checking the item out to its patron rather than the owning library for sending the item – most libraries would gain funding from a change in the way the circulation pool of money is distributed – after discussion, the Directors decided a committee is needed to investigate the matter further – the committee will consist of Mika N., Angela P. and Phyllis R. – this item of business has been tabled – the Directors agreed that it makes the most sense to implement (or not) a change at the start of a new fiscal year – since there is so little time before the next new year, the Director’s decided a decision and vote will take place before the start of the 16/17 fiscal year

- **Shared Electronic Calendar Update** – Cheryl M. only received two responses from Directors, both of which were not in favor of having a countywide shared electronic calendar – it was decided by the Directors to not have a shared calendar at this time

PALS Board of Directors
- **SirsiDynix** – Cheryl M. and the Directors discussed the SirsiDynix contract negotiations and once everything is worked out it will be signed – the contract pricing and terms quote is valid up through September 14 – among other issues, negotiations are taking place regarding training, notifications and syndetics – right now, the top priority is the quote and then the focus will shift to other priorities including implementation and training

Old Business
- **Group Purchasing** – Casey M. is still working with Brodart so there is no update at this time

- **Museum Passes** – Mike B. and Phyllis G. followed up with Tampa/Hillsborough County Libraries on their museum pass program – Cheryl M. said the Museum of Fine Arts in St. Petersburg will donate 48 passes (2 per library/branch) – how to make them available to the public for check out is still being worked on – the passes will hopefully be available for the public to check out by the end of the year

New Business
- **LDAC Nominations** – the nominating committee consisting of Phyllis G. and Casey M. met on July 17 to recommend a new slate of LDAC officers for fiscal year 15/16 – the nominations recommended are: Dave M. – Chair, Mika N. – Vice-Chair/Chair-Elect, and Angela P. – Secretary – there were no nominations from the floor – Phyllis G. made a motion to elect the slate of officers recommended by the nominating committee – Bert W. seconded – all voted in favor and the motion passed

- **Computer Use Only Cards** – Phyllis G. – there are numerous expired computer use only cards in Polaris – not all of the libraries use these types of cards – computer use only cards have not been included during the monthly purge of expired library cards and Phyllis G. recommends that they be purged on an ongoing basis – all Directors agreed and Julie D. will look into doing this
• **Clearwater Christian College Cards – Lisa K.** – Clearwater Christian College has closed and all Directors agreed that student cards should be removed from Polaris – Bert W. made a motion to have all Clearwater Christian College student cards deleted from Polaris – Barbara P. seconded – all voted in favor and the motion passed – Julie D. will work with Lisa K. on the deletion process

**Announcements from PPLC Libraries**

1. **East Lake** – a State grant for a library and parking lot expansion has been vetoed by the Governor so Lois E. is working on Plan B – a modular unit will be leased and put behind the library for extra work space for the staff – Lois is working on trying to raise money with a campaign called Pave the Way for a badly needed parking lot expansion – an updated website and new East Lake Library logo have been unveiled – two study carrels will be added

2. **Pinellas Park** – a new logo is being worked on – some updates to the library will occur in the near future

3. **Largo** – the second annual Book Maniacs’ Mini-Golf took place August 1 and the event is a fundraiser for the teen room – 21 non-profit organizations participated in Largo Connects, a community volunteer expo – the expo will take place again next year since it was such a success

4. **Seminole** – after 20 years, the Seminole City Manager, Frank Edmunds, has retired – Ann Toney-Deal is the new City Manager – Mike B. will be reviewing the library’s public computer use policy and would like to survey the other libraries about their policies

5. **St. Petersburg** – summer reading programs have been great – Mirror Lake will be partnering with the Literacy Council of St. Petersburg and services will be free – Mika N. is working on developing other partnerships – several new staff members have been hired – a city-wide reading event called Read St. Pete is in the works for 2016

6. **PPLC** – the State Library would like to highlight the Deaf Literacy Center and Talking Book Library to the State Legislature in the near future – Cheryl M. will be attending a meeting at the State Library for Cooperative Directors – after the long range plan is complete, the focus of PPLC will shift to the budget – next fiscal year there will be fewer board meetings held

7. **Tarpon Springs** – a partnership with Tarpon Springs Middle School is being worked on in regards to the digital media lab/makerspace – students will be using the audiovisual equipment to record interviews with residents about the history and culture of the community

8. **Clearwater** – Countryside Library closes August 22 – the collection will not be available for checkouts or reserves – the soft grand opening of the new Countryside Library will take place on October 5 and the official grand opening will be October 17 – Barbara P. has a proposal in to the City of Clearwater to add more staff at Countryside Library and more evening hours at Main Library – the summer reading programs have been good

9. **St. Pete Beach** – Librarian, Mary Jane Hyatt, will be retiring in September – two Librarian job openings will be posted soon – there is no update on whether or not St. Pete Beach will be getting a new library building or renovating the current one – there will be a city workshop soon devoted to the future of the library

10. **Gulf Beaches** – the library’s land lease was renewed for 50 years with the City of Madeira Beach – summer reading programs are over and were very successful – a surprise visitor came into the library recently, author, Randy Wayne White

11. **Gulfport** – the seed library will hopefully start in September or October

**Adjourned at 4:20 PM

Respectfully submitted,
Maggie Cinnella, Secretary