Pinellas Public Library Cooperative
Library Directors Advisory Council
Regular Monthly Meeting

April 3, 2017 - Meeting Location: PPLC

LDAC Member Attendance:
☑ Jen Obermaier, Clearwater
☑ Phyllis Gorshe, Dunedin
☑ Lois Eannel, East Lake
☑ Dave Mather, Gulfport
☑ Casey McPhee, Largo
☑ Angela Pistras, Pinellas Park
☑ Betcinda Kettels, St. Pete Beach
☑ Beth Lindsay, St. Petersburg
☑ Mike Bryan, Seminole
☑ Gene Coppola, Palm Harbor
☑ Lisa Kothe, Safety Harbor

PPLC Staff Attendance:
☑ Cheryl Morales, Executive Director
☑ Matt O’Neill, PPLC Technology Coordinator

Absent:
Susan Hurley, Oldsmar
Cari Rupkalvis, Tarpon Springs
Vacant, Gulf Beaches

1. Phyllis Gorshe called meeting to order at 1:33 pm.

2. Acceptance of March 6, 2017 Meeting Minutes: Lisa motioned acceptance of the minutes; Gene seconded the motion. Minutes were accepted unanimously.

3. SIG Reports
YS SIG - Met 3.10.17
- Various performers presented.
- Recommend maintaining Overdrive and moving forward with the Garfield cyber security product. 
  https://safeandsecureonline.org/ Educator's kit is $78. Libraries can begin to use product and link to website. Access is free. Discussion on gathering required statistics for state report.

4. Executive Director's Report
- Retirement of PPLC owned costumes (dog, reindeer, Easter bunny). Will be retained by PPLC for DLC use. No plan to retire puppet and dye cut collections.
- “2017 Florida Library” prints distributed to interested member libraries.
- PPLC Board vacancy due to Mary Campbell’s retirement. Working on filling position.
- Gulf Beaches Library Director vacancy update: three interviews scheduled.
- Discussion of proposed changes to Interlocal Agreement (ILA) recommended by Cheryl.
  - Remove LDAC rep as ex-officio, non-voting representative (page 8). Would still have a “seat” at the Board table and allow for meetings with individual Board members. LDAC appeared favorable.
  - Change from 5 year to 10 year agreement
  - Discussion regarding member library board representation
  - Addition of the word “member” on page 4, item #4.
  - Addition of $25k capital statements into ILA on page 9 #4 and page 4 (K- Local Support) section
  - Cheryl stated she is working with Bill Berger on funding formula
  - Adding a countywide annual staff development day, organized by PPLC in collaboration with members and held on Columbus Day. LDAC appeared favorable.

5. Old Business
A. Continued discussion of receiving library retaining payment for lost items under a threshold amount. Tabled until June meeting when report is available. Discussion regarding $10 collection fee.
B. Lowering DVD fines from 50 to 20 cents per day- Gene discussed impact of change on unincorporated member libraries and income/funding formula. Group discussed impact scenarios,
including increased checkouts of 25 DVDs to balance loss, how three renewals affect fine income, and if cost were lower, would patrons keep items longer? Suggestion of 25 cents for all items across the board made. Suggestion to lower in phases, 35 cents initially. Matt will run report of impact of 25 cents for all items and run report on potential lost revenue again. Motion to suspend motion of the same made at March meeting was made by Lisa, seconded by Jen. This will allow for continued discussion at June meeting when reports are available and motion will be reconsidered.

6. **Follow-Up Business**
   - Discussion about the patron purge guidelines initiated by Matt and Cheryl.
   - Discussion of Library Card Sign Up Month (September) and campaign/activities needed to add new patrons. Add to May agenda for discussion.

8. **New Business**
   
   A. Report from LDAC Rep at PPLC Board Meeting:
   
   ILA - Information discussed at PPLC Board meeting shared by Lisa. Discussion: LDAC must adhere to Sunshine Laws since it serves in an advisory capacity. LDAC needs to determine what they want their role to be in regards to the PPLC Board. Is it advising the Board? On the flip side, what does the PPLC Board want to see from the LDAC? What are their expectations? Clarifications on roles and expectations need to be addressed. Does PPLC Board need to be concerned with circulation policies?
   
   - Cheryl, Angela, Phyllis will meet with the PPLC attorney to review LDAC bylaws, circulation policy, and interaction with the ILA.

   B. LDAC - PPLC Board Discussion Items
   
   Share invitation from Largo Public Library to 10th Annual Art Hop fundraiser on April 29.

9. **Roundtable: PPLC and Member Libraries**

   Clearwater- Approximately 2000 attended ComicCon. RFPs out in conjunction with Imagine Clearwater to enhance Main Library, café, and rooftop terrace. Will be donating goats and chickens via online site for family summer reading program, Build a Better World.

   Safety Harbor- Paula McLain, NYT Bestselling author of A Paris Wife and Circling the Sun, has accepted offer for Foundation Fundraiser set for January 26, 2018 at the Safety Harbor Spa. PBS WEDU Reading Corner will be dedicated on April 12, 11:30 AM.

   Largo- Fundraising for Book Mobile continues. Largo Library Foundation seeking to hire full time fundraiser.


   Matt- PPLC- YA hold issue fixed. Manual of best practices being created. PPLC website redesign scheduled for October.

   St. Pete Beach- Three local authors hosted. Author Wendy Wax scheduled to speak. Kindergarten visits planned.


   Palm Harbor- Magical Evening fundraiser planned for November 4. $30 for mysterious evening of magicians, tarot card and palm readers, food, etc. 7:30 to 10:30 PM.

   PPLC - Cheryl- Reviewed EBSCO interface cost for county, $38k. Provides ability to tune searches. Will send email of other libraries using it to view and test.

   Dunedin- Shredding event April 29, 8-10 AM. Library fountain transformed into beautiful planter. Public restroom renovations in progress.

Meeting adjourned at 4:07 p.m. Next meeting 5/1/17, at Largo Public Library. Next PPLC Board Meeting, April 26, 4:00 pm at Palm Harbor Library.

Respectfully submitted, Lisa Kothe, LDAC Secretary.