Library Directors Advisory Council
Pinellas Public Library Cooperative

Monday, January 5, 2015, 1:30 pm

Seminole Community Library

Attendance

- Barbara Pickell, Clearwater System
- Phyllis Gorshe, Dunedin
- Lois Eannel, East Lake
- Maggie Cinnella, Gulf Beaches
- Dave Mather, Gulfport
- Casey McPhee, Largo
- Bert Weber, Oldsmar
- Gene Coppola, Palm Harbor
- Angela Pietras, Pinellas Park
- Lisa Kothe, Safety Harbor
- Phyllis Ruscella, St. Pete Beach
- Mika Nelson, St. Petersburg System
- Mike Bryan, Seminole Community
- Cari Rupkalvis, Tarpon Springs
- Cheryl Morales, PPLC
- Laurie Talerico, Indian Rocks Beach

AGENDA

Acceptance of Minutes of December 1, 2014 Meeting – December 1, 2014 minutes accepted

SIG Meeting Reports
1. Children’s SIG – met December 5 – next meeting is January 9 at 9:00 AM at PPLC
2. Programming SIG – the February food drive flyer has been finalized and was sent by Phyllis G. to the Library Directors

PPLC Executive Director’s Report – Cheryl Morales
1. Cheryl M. discussed changes and updates to the countywide program guide – paper copies were passed out to everyone – full program information is available online, while the paper version has pared down information – it may be possible in the future to have library staff input their own program information
2. Cheryl and Travis Sherman, from Gulf Beaches Library, met with the Fine Arts Museum in St. Petersburg to see if a partnership could work whereby the libraries would check out free museum passes to families – the Fine Arts Museum is willing to work with the libraries – Cheryl is looking for ideas on how to package and checkout the passes to library patrons
3. The PPLC long range plan will need to be updated soon and Cheryl is looking for libraries to help in the process – an outside facilitator will most likely be brought in to coordinate things – the plan may be changed from 3 to 5 years – the Directors had a discussion on long range planning in general – Cheryl will send a form to libraries to pass on to their boards, Friends, cities and any interested library patrons requesting assistance in planning and focus groups – Cheryl has also asked for assistance from Library Directors
4. Cheryl will be sending an email to all libraries requesting information about how many library cards are on hand, how many cards get replaced in a month and how many do libraries go through in a year – this information will be used to better coordinate the card ordering process

**PALS Board of Directors** – next meeting of the soon to be approved ILS SIG is January 22 at 10:00 AM at PPLC

**Old Business**
- **ILS RFP Update – Committee** – the RFP has gone out – Cheryl M. gave out a paper that listed the status of where things stand as of January 5 (i.e., Autographics, Sirsi Dynix and PFTS (Koha) plan on submitting an RFP, an RFP was received by ByWater on December 20, etc.) – the deadline for companies to submit proposals is January 12 at 4:00 PM
- **Courier Service Delivery** – some libraries, particularly those in North County, are still having delivery issues – libraries are keeping a log of the problems and they appear to possibly be driver-related – Cheryl M. will get in touch with Vickie Frost at TBLC to discuss the problems – give broken book bins to David Saari and he will dispose of them
- **Legislative Visit Summary – Gene** – Gene C. provided a written summary report of the Pinellas County State Legislator visits that took place in early December – several Library Directors, the PPLC Executive Director and one PPLC Board Member were able to speak with six of the ten Legislators – big themes were education and collaboration – regarding libraries, Legislators are more inclined to listen and respond to private citizen input rather than Library Directors, employees, etc. - Library Day in Tallahassee is March 18
- **By-Law Review – Gene** – after discussion on and changes and additions to the various articles of the bylaws, Barbara P. made a motion to approve the updated bylaws of the LDAC – Lois E. seconded – all voted in favor and the motion passed – Gene will send out a clean copy of the bylaws to all members

**New Business**
- **YA Blu-Ray Collection Code – Gene** – Gene C. would like to have a new collection code added to Polaris called YA Blu-Ray – Barbara P. made a motion to have a YA Blu-Ray collection code added to Polaris – Lois E. seconded – all voted in favor and the motion passed – Gene will inform Julie Deschaine of the new collection code and she will add it in Polaris
- **LDAC Retreat Date** – a half day retreat is scheduled February 20 from 9:00 AM – 12:00 PM with the location TBD – topics of discussion will include what libraries might be like in the future and reaching out to Legislators – all Directors are asked to read *Rising to the Challenge: Re-Envisioning Public Libraries*, a report of the Aspen Institute Dialogue on Public Libraries – the report is available for free online at: http://csreports.aspeninstitute.org/documents/AspenLibrariesReport.pdf - Lisa K. will also email the link to Directors
- **Electronic Resources Review** – the Directors determined that an annual discussion on electronic resources would take place each year in January – the libraries are generally happy with the subscription databases available through PPLC –
e-magazines may be a subscription area that most, if not all, libraries are interested in offering to the public – e-magazines will be a discussion topic at the February LDAC meeting

- **Magazines on Overdrive** – Overdrive has partnered with Nook to offer digital magazines and newspapers – the Directors expressed interest in a quote and demonstration of the service

### Announcements from PPLC Libraries

1. **Seminole** – the English Language Learning Lab program will be expanding and Seminole Community Library will be hosting tutor training in February

2. **Clearwater** – the government documents depository program will be ending soon – the library system will have a new Adult Services Manager

3. **Pinellas Park** – the Friends group is being revamped – there are some staff vacancies

4. **Tarpon Springs** – conversational ESOL classes are being offered

5. **St. Petersburg** – centennial celebrations have begun – several positions are open, including a Librarian II in Youth Services

6. **Largo** – Largo Turns a Page has started – Cuban heritage and culture are program themes through March

7. **Indian Rocks Beach** – Laurie T. introduced herself as the Library Director – the library’s 40th anniversary was held in November

8. **St. Pete Beach** – it is still not yet known what the future plans for the library are – will the current building be renovated or will there be a move to the City Hall building?

9. **Gulf Beaches** – the VHS collection has been withdrawn – parts of the collection are being shifted and rearranged – the FY 13/14 audit is complete – the Friends will be hosting an annual Wine and Cheese membership drive on January 20 – the Friends are holding a 3 week football themed raffle with the drawings to be held at the membership drive event

10. **Oldsmar** – Bert W. is now working part-time and her assistant, Susan Hurley, will eventually be taking over the Library Director position, will be attending the LDAC meetings starting next month

11. **Safety Harbor** – the annual Chair-ity fundraiser has started – Safety Harbor is thinking about starting a tool library – Lisa K. attended some deaf literacy events and was very impressed with the programs

12. **East Lake** – lots of programs are taking place including yoga, AARP Smart Driver Course, SHINE Medicare Help and more – some new furniture has been purchased

13. **Dunedin** – the Little Free Libraries around town will be featured on Fox News soon – a book sale will be held in February – three staff will be retiring

14. **Gulfport** – a circulation staff member will be hired after the renovation is complete – the library will tentatively be closed for six weeks starting Martin Luther King, Jr. Day for the renovation

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**Adjourned at 4:15 PM**

Respectfully submitted,

Maggie Cinnella, Secretary