Member Attendance

**PRESENT:**
- Barbara Pickell, Clearwater
- Jennifer Obermaier, Clearwater
- Phyllis Gorshe, Dunedin
- Lois Eannel, East Lake
- Dave Mather, Gulfport
- Casey McPhee, Largo
- Matthew O’Neil, PPLC
- Erica McCaleb, PPLC
- Angela Pietras, Pinellas Park
- Gene Coppola, Palm Harbor
- Lisa Kothe, Safety Harbor
- Cari Rupkalvis, Tarpon Springs
- Cheryl Morales, PPLC
- Betcinda Kettles, St. Pete Beach

**ABSENT:**
- Susan Hurley, Oldsmar
- Mika Nelson, St. Petersburg
- Mike Bryan, Seminole Community
- Maggie Cinnella, Gulf Beaches

Meeting called to order by LDAC Chair – Lois Eannel at 1:38 PM.

**Acceptance of Minutes:** Minutes of November 7, 2016 LDAC Meeting accepted by Angela Pietras, 2nd by Barbara Pickell. All in favor.

**Special Presentation:** Danielle Hintz & Paula Alexis, with the Juvenile Welfare Board, reviewed the Summer BreakSpot Nutrition Program. Last summer St. Petersburg Main Library participated in this free lunch program available to any child under 18 provided June to August, when school is not in session. Summer reading activities were provided before and after lunch. The JWB Grade Level Reading Initiative also reviewed. Information on both programs distributed. Interested libraries are requested to contact them.

**SIG Meeting Reports:**
- Cataloging SIG met in November. Experiencing frustration with the Sirsi cataloging module.
- Youth SIG next meeting, 1/13/17. Discussion of alternative to NetSmartz will be added to the agenda.

**LDAC Liaison Report:** No report due to PPLC Board no meeting in November. Board does not meet in December.

**PPLC Executive Director Update**
- County Funding Allocation: Emailed corrected version on 12/15. Delete one previously sent on Friday as it contained errors. July numbers from the County stayed true with no changes.
- TBL Study: Will be presented to the Board in January. Document was forwarded to LDAC on December Board agenda email. Lisa asked if Sarasota circulation stats could be broken out from Pinellas County. Cheryl stated the system is not set up to do this, but we have the number of active users from each in the report. Lois was concerned about how the graph of circulation depicts smaller libraries versus TBL circulation in comparison and the perspective it gives since it is countywide.

**Old Business**
**Legislative Meetings:** FLA platform announced. Discussion of issues included-
- Cheryl stated PPLC is facilitating a meeting with Jeff Brandes. PPLC will organize Library Day, but this needs to be a yearlong agenda. Cheryl encourage directors to send invitations to read to children and to large events.
- Casey will schedule meeting of first Legislative SIG in January.
- Lois stated she still has the plaque to give to Senator Latvala and will let LDAC know when a presentation can be made.
- Barbara stated legislative visits and calls are needed and PPLC used to have this focus. The same case is made year after year, and why expect legislators to make changes. For new funding we need to find something that resonates with legislators.
- Phyllis said we need to change it up for Library Day, scheduled for 3/9/17. We have had the same state aide rate since 1994 with the same message. Contact your state representative and invite them to events, new programs, etc.
- Gene stated changes should have been made years ago, but will be made in the next 2-3 years with changing leadership at FLA. Strategy needs to start at a local level. Start at the BOCC and ask for something that will benefit everybody. Ask for specific programs.
- Cheryl stated there needs to be a movement from library stakeholders, including volunteers, boards, FOL, etc.

Brief discussion of grants followed. Erica is investigating large grants to benefit PPLC member libraries. PPLC will not be applying for small grants ($5,000 etc.) and will focus on larger impact programs for big community populations. Lois inquired about the BOA Financial Literacy program we had in the past. It will not be pursued by PPLC. Barbara mentioned the Florida Humanities Prime Time Reading grant which was an effective program in the past. St. Petersburg has received it recently. Questioned whether this and could be pursued by PPLC to be implemented with multiple library locations.

New Business
- Retirement Party: Barbara’s retirement party is scheduled for 5:00 PM, January 9 at Clear Sky, 680 Main St, Dunedin. clearskydraughthaus.com. Lisa will make reservations for 20.

Announcements from PPLC Libraries

St. Pete Beach - New logo and stickers shared. Website has been redesigned. Starting new program; Academic Success for Teens, with three workshops beginning in January.

Clearwater - DLC has storytime scheduled on the rooftop at the Main Library. Sunsets at the Rooftop continue on Tuesday nights. Participating in Imagine Clearwater, planning meetings for the bluff and Coachman Park.

Tarpon Springs – Commemorative library ornaments are on sale. December events include the Christmas parade and a Tarpon High School concert outdoors at the library.

Pinellas Park - New paint and carpet along with new planters and a bike rack installed. Conversations with youth using the library continue.

Largo – AV upgrade in progress in the Jenkins Wing. All rooms will have new screens. The ELL program is being revamped. New Foundation president started. $265k has been raised by the Foundation for the Book Mobile.

PPLC – Indian Rocks Beach is looking for a new librarian. Cheryl to email information received.

Dunedin – Commission workshop to review strategic plan and library survey scheduled. Starting a Great Books Discussion Group. Library will be open New Year’s Day at noon for a program to celebrate 2017 with food and dance. Phyllis is a FLA board candidate. Vote for Phyllis!

Safety Harbor - Barnes & Noble Bookfair scheduled for 12/11 – 16. Will provide LDAC with online code. Purchases benefit the SH Library Foundation. 12/16 3rd Friday Beverage sales will benefit the Foundation. Jazz program slated for 1/26, Johnny Mercer & Friends. WEDU Book Corner installation scheduled for February.

East Lake – Hamburger Mary’s Fundraiser was a success. Construction will begin in May, halting summer programs. Safety Harbor will be loaned East Lake’s popular robotics program with materials and mentors during due to construction. February and March Sunday concert series are on the schedule.

Adjournment: 4:00 PM. Next LDAC Meeting: January 9, 1:30 PM at the North Greenwood Branch in Clearwater.

Minutes submitted by L. Kothe, LDAC Secretary.